

Ms. Animal Protector
123 Puppy Lane
Dogville, ON
DOG 1E2



<Date>

Dear Ms. Protector,

When Lily arrived at the Ontario SPCA Sudbury & District Animal Centre with her eight squirming puppies, one thing was clear: she'd given them everything she had.

The puppies were in perfect health – adorable and plump with shining fur and squeaky little voices. But their sweet, brave mama was barely clinging to life.

Lily was extremely emaciated. I could count her ribs through tightly stretched fur. Her hip bones jutted out, and her spine protruded in jagged lumps along her back. On the body condition score we use to assess an animal's health, she was rated a one out of nine.

Lily's case struck me deeply. Here was a mother starving, trying to save her puppies. When Lily gazed up at me with her big, sad eyes, she just looked so tired, like she couldn't go on another day.

Lily and her pups had been brought to us by a long-time animal advocate who recognized the danger she was in. **I'll forever be grateful YOU were there for her, <Salutation>. You saved Lily's life, just in the nick of time.**

Because of your passionate support and advocacy for animals, Lily got the life-saving care she urgently needed. She received a thorough examination from a veterinarian and then was started on a special nutrition program so she could safely gain weight.

Thank you for being there for Lily, and for all the animals who are brought to us in desperate need. Through your ongoing support, you reach animals in communities across Ontario, giving them the love and care they deserve.

Will you reach even more animals in need by giving <Ask1> or <Ask2> today? Your 2025 gift will improve animal welfare by increasing access to veterinary care, such as spay/neuter and other basic veterinary services in remote and underserved communities.



Donate online at: ontariospca.ca/renewal



You can prevent suffering, provide veterinary care, food and shelter, and give animals like Lily the chance to live the rest of their lives in a warm home with a loving family. I'm moved by your dedication, which is an inspiration to all of us. I'm so grateful that the animals of this province have you as their advocate.

I'd like to introduce you to another animal advocate, who was a big part of Lily's story: a fellow animal lover named Jean.

Jean lives in Wikwemikong, an unceded First Nation on Manitoulin Island. I have a feeling you and Jean have a lot in common. Like you, she cares deeply about the welfare of animals and does whatever she can to help them. Also like you, she doesn't wait around while an animal needs urgent help. You both believe in taking action.

There's no animal centre in Wikwemikong, and the closest veterinarian is a 45-minute drive away. Because of the lack of animal care close to the community, cats and dogs often go unsprayed and unneutered. This leads to overpopulation, resulting in more animals than there are people who can take care of them.

Out of the goodness of her heart and driven by the same deep love of animals that you share, Jean regularly brings animals who have no one to care for them from her community to our animal centre. She uses her own car and money to make the four-hour round trip.

All she asks is that we save these animals' lives and help them find forever homes – which is exactly what you do.



This is how Lily and her puppies came into our care. Jean had been trying to help Lily's guardian in Wikwemikong care for the mom and pups. The guardian did not have the resources to give Lily the support she needed while raising a litter of puppies.

The guardian realized that the mama and her puppies might have a better chance of thriving in a different home. She wanted the best for them, so she gave Jean permission to pack up the little family and drive them to our animal centre, where you were waiting with open arms.

Thanks to the nutrition, veterinary care and affection you gave them, the whole furry family thrived.

At first, we had to feed Lily every two hours and keep a close eye on her. Day by day, your kindness brought the light back to Lily's eyes. Her fur thickened, and her body began to fill out. When she wasn't tending to her puppies, she leaned in for snuggles from our team members and loved going on walks, soaking in all the attention you made possible.

I'm thrilled to say that because of you, Lily and her puppies have all found forever homes. Once emaciated, exhausted and on the verge of death, Lily, who is now called Peaches, enjoys

belly rubs, treats and playing with her toys. Most of all, she loves snuggles – so much so that her new caregiver says Peaches thinks she’s a lap dog!

You loved Lily back to full health, and I can’t thank you enough.

Many communities across Ontario experience the same challenges as Lily’s hometown of Wikwemikong when it comes to accessing veterinary care and basic animal wellness services.

That’s why your support is so urgently needed. Together, we can partner with underserved communities and help animals who aren’t able to get the support they need close to home.

Sometimes these partnerships are formed when concerned people like Jean reach out to us, hoping we can help vulnerable animals in their communities. Other times, we extend the invitation, asking the community what they need and how we can best support them.



No matter how the partnership begins, you are a vital member of our team.

One of our most common requests is for spay and neuter services. Without this service, the animal population can grow to unsustainable levels, leaving many dogs and cats without the care they need to survive, or have a good quality of life.

In Wikwemikong, the last visit from a mobile spay and neuter clinic was before the pandemic. That year, we only received three animals from the community for rehoming.

Since then, without this critical service, the number of unplanned puppies and kittens has exploded. In 2024, nearly 100 animals came to us for rehoming from Wikwemikong, and half of them were puppies.

You can change this. By giving today, you can bring vital animal care services to animals in underserved areas like remote and Northern communities.

With your support in 2025, our Mobile Animal Sterilization Hospital (MASH) clinics will travel to more areas that lack accessible veterinary care.

These portable outreach events are designed to be easily packed up and transported to wherever they are needed, like a community hall or another space that is easily accessible to animal caregivers.

Once set up, our team provides subsidized vaccinations, general wellness checkups and spay and neuter services for cats, dogs and other animals – vital health services these animals would go without if it wasn’t for you.

Last year, thanks to you, our MASH unit reached nine remote communities, and our mobile wellness unit here in Sudbury performed 859 spay and neuter surgeries.

Despite these encouraging numbers, it still wasn’t enough to meet the demand. More than 350 requests for animal care could not be filled last year. Your support is urgently needed in 2025 to increase mobile services, so no animal is left behind.

Not only can you expand the number of animals reached, you can also increase access to veterinarians across the province.

One of the most common problems animal caregivers face is the ongoing shortage of veterinarians in Ontario.

With you by our side, the Ontario SPCA is advocating with the government to address this problem by creating a new grant program that would help municipalities, First Nations communities, humane societies and SPCA's improve access to veterinary care.

In the short term, these grants will help provide short-term veterinary care, such as vaccination and spay and neuter clinics, to northern, First Nations and other underserved communities.

In the long term, these grants would ensure that organizations like ours have the resources we need to hire veterinary staff or help pay for outside veterinary services. This will ensure every hurting animal like Lily can get the care they need.

<Salutation>, thank you again for saving Lily's life. Without you, she and her puppies would have had a very different future – maybe no future at all.

Please give <Ask1> or <Ask2> today to help advance animal welfare across the province, prevent suffering and give every animal the chance to be healthy and loved.

With gratitude,



Hope Lumbis
Manager, SPCA Mobile Wellness Services
Acting Manager, Ontario SPCA Sudbury & District Animal Centre



P.S. I'm pleased to enclose your 2025 Supporter Decal as a sign of the life-saving impact you have on animals' lives. **Please continue championing animal welfare through increased access to spay or neuter services and veterinary care by giving generously today.**

 **Donate online at: ontariospca.ca/renewal** 

All animals featured in this mailing were adopted at an Ontario SPCA Animal Centre.

Dear Friend,

Aren't animals the best? I've loved them my whole life. Even as a little girl, I was always rescuing bugs, listening to birds, and begging my parents for "just one more" furry friend to join our family.

Now I'm 73, and nothing's changed. I still can't see an animal in need without wanting to help. I can't just walk away. I wonder, do you feel that too? That undeniable urge to help, to protect, to make their lives better?

When I was a schoolteacher, there were so many stray dogs in our community. Some of them would wander into the schoolyard and snatch a child's lunch right out of their hands. The kids didn't seem to mind, but it broke my heart to see so many poor pups who weren't being looked after.

After I retired from teaching, I found myself asking, "Who will I take care of now?" The answer was obvious: I'd care for the animals in my community — the ones who didn't have anyone else to look after them.

It started small. In our close-knit community of Wikwemikong, word spreads fast. If someone's dog had puppies, I'd show up and offer my help to find them homes. Most people were happy to let me step in. Once the puppies were old enough, I'd bundle them up in my car and drive them the four-hour round trip to the Ontario SPCA Sudbury & District Animal Centre.

It wasn't cheap or easy. I made sure the dogs had food and blankets, and the long drives could get tiring. But it was worth

every minute and every penny. I knew you would give those dogs a fresh start — vet care, food, shelter, and eventually loving forever homes.

I've been able to rescue countless animals over the years and have helped educate people in my community. And today, I'm proud to say change is happening. After almost 20 years of advocating for change, we now have an official Animal Control team here in Wikwemikong, and I've helped train one of the young staff members to continue the work. It's time for a new generation of animal advocates to step up and make sure every animal is safe and loved.

Thank you for being part of this journey. Your support changes lives — not just for the animals, but for people like me who care about them with all our hearts.

If you'd like to help more animals in need, please consider making a donation to the Ontario SPCA and Humane Society. Your continued partnership will help support animal rescue efforts in communities like Wikwemikong. Let's keep putting our love for animals into action!

Sincerely,

Jean

